Self Assessment Tool

Follow this decision tree to help you land on the right goal for your community!

Are there contact tracing efforts in your community?

- yes
  - Do you have high confidence that community members understand what contact tracing entails?
    - yes
      - If contact tracers call someone in your community, would they answer the call?
        - yes
          - YOU MAY NOT NEED THIS GUIDEBOOK!
        - no
          - WILLINGNESS
    - no
      - Are you actively working to bring contact tracing to your community?
        - yes
          - AWARENESS
        - no
          - HEALTH & SAFETY

Keep in mind that a messaging campaign might not be best-positioned to address and change structural barriers in the short term. While acknowledging any structural barriers your health system faces, consider which goal would best serve your community.