

# #DontMissOut Campaign: Master English List

## Purpose

Social media graphics for young adults and their families, to encourage them to get the COVID-19 vaccine.

## General Messaging

- Christmas -This Christmas, gift your loved ones your health. Get vaccinated.
- Church service - Love your neighbor, love yourself. Get vaccinated.
- Mosque services - Save a life, save humanity. Get vaccinated.
- Concerts - Don't miss out on dancing the night away. Get Vaccinated.
- Baby showers - Keep moms-to-be and babies safe. Get vaccinated.
- Bridal showers / Dowry parties - Protect your loved ones. Get vaccinated.
- Birthdays - Make birthdays better and safer with loved ones.
- Weddings- Celebrate love, not COVID-19. Protect your loved ones, get vaccinated.
- Women's Day- Did you know? Female scientists helped create the COVID-19 vaccines & female healthcare professionals are caring for the sick. This International Women's Day, honor the strong women in your life – get vaccinated.
- Parties- Parties are better with people. Protect your loved ones. Get vaccinated.
- New Years- Protect your loved ones this New Year. Get vaccinated.
- Sports- Cheer for your team, not COVID-19. Get vaccinated and protect your community.
- Graduation - Protect your loved ones at graduation. Get vaccinated.

## Nepali

- Tamu Lhosar- Protect your loved ones this Tamu Lhosar. Get vaccinated.



The International Rescue Committee helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and regain control of their future.

The National Resource Center for Refugees, Immigrants, and Migrants (NRC- RIM) is funded by the U.S. Centers for Disease Control and Prevention to support state and local health departments working with RIM communities. Learn more at [nrcrim.umn.edu](http://nrcrim.umn.edu). Last update: 12/9/2021.

## Spanish

- Las Posadas- Protect your loved ones during Las Posadas. Get vaccinated.
- Quinceañera- Are you celebrating your Quinceañera? Ask your people to get vaccinated!

## Burmese

- Water Festival- Protect your loved ones this Thingyan. Get vaccinated.

## Pashto

- Nawruz- Protect your loved ones this Nawruz. Get vaccinated.

## Dari

- Nawruz- Protect your loved ones this Nawruz. Get vaccinated.

## Arabic, Tigrinya and Swahili

- (All holidays and major events indicated in General Messaging above)



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