Creating Culturally and Linguistically Relevant COVID-19 Vaccine Materials (Webinar)

Thursday, January 13, 2022, 2:00-3:00PM ET

The Learning Community for the Partnering for Vaccine Equity Program is pleased to announce a January 13th learning event for funded partners and others working on vaccine equity.

What We'll Cover: The National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) is funded by the CDC to support health departments and community organizations working with refugee, immigrant, and migrant communities that have been disproportionately affected by COVID-19. High-quality resources that are rigorously translated, culturally relevant, and professionally designed are hard to come by, and NRC-RIM has filled that gap.

Join Syreeta Wilkins, communications strategist from NRC-RIM, for this webinar where you will learn how to use NRC-RIM's templates to create COVID-19 vaccine campaigns in more than 40 languages, or create your own campaign in partnership with your local community.

During the webinar, our featured speaker will:

- Review material creation, including low-tech tools, stock photo selection, design principles, and more
- Share translation strategies that ensure materials are linguistically and culturally appropriate
- Demonstrate how to customize professionally designed and pre-translated NRC-RIM vaccine campaign materials

Why Attend? Participants will leave this webinar with the knowledge and skills to create COVID-19 vaccine campaign materials that meet the needs of refugee, immigrant, migrant, and other communities where they live.

Attendance is optional, but participants must register if they plan to attend. Unless otherwise noted, live Spanish interpretation will be provided. We hope to see you at the session!

The Learning Community Managers

Learning Community Event Details

- **Event Title:** Creating Culturally and Linguistically Relevant COVID-19 Vaccine Materials
- **Featured Speakers:** Syreeta Wilkins, M.A.
- **Date and Time:** Thursday, January 13, 2022, 2:00-3:00PM ET
- **Registration Link:** Please register [here](#)

Presentation slides and a recording of the webinar will be shared with Learning Community members after the event. Any questions regarding this event can be directed to the Learning Community inbox at vaxequitylearning@urban.org