



Partnering for **Vaccine Equity**

Learning Community Event Announcement !

Creating Culturally and Linguistically Relevant COVID-19 Vaccine Materials (Webinar)

Thursday, January 13, 2022, 2:00-3:00PM ET

The **Learning Community for the Partnering for Vaccine Equity Program** is pleased to announce a **January 13th learning event for funded partners and others working on vaccine equity.**

What We'll Cover: The National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) is funded by the CDC to support health departments and community organizations working with refugee, immigrant, and migrant communities that have been disproportionately affected by COVID-19. High-quality resources that are rigorously translated, culturally relevant, and professionally designed are hard to come by, and NRC-RIM has filled that gap.

Join Syreeta Wilkins, communications strategist from NRC-RIM, for this webinar where you will learn how to use NRC-RIM's templates to create COVID-19 vaccine campaigns in more than 40 languages, or create your own campaign in partnership with your local community.

During the webinar, our featured speaker will:

- Review material creation, including low-tech tools, stock photo selection, design principles, and more
- Share translation strategies that ensure materials are linguistically and culturally appropriate
- Demonstrate how to customize professionally designed and pre-translated NRC-RIM vaccine campaign materials

Why Attend? Participants will leave this webinar with the knowledge and skills to create COVID-19 vaccine campaign materials that meet the needs of refugee, immigrant, migrant, and other communities where they live.

Attendance is optional, but **participants must register if they plan to attend.** Unless otherwise noted, live Spanish interpretation will be provided. We hope to see you at the session!

The Learning Community Managers

Learning Community Event Details

- **Event Title:** Creating Culturally and Linguistically Relevant COVID-19 Vaccine Materials
- **Featured Speakers:** Syreeta Wilkins, M.A.
- **Date and Time:** Thursday, January 13, 2022, 2:00-3:00PM ET
- **Registration Link:** Please register [here](#)

Presentation slides and a recording of the webinar will be shared with Learning Community members after the event. Any questions regarding this event can be directed to the Learning Community inbox at vaxequitylearning@urban.org