

COVID-19 Trusted Messenger Discussion Questions for Community Group Audience

The questions below are designed to be used along with the Community Group Trusted Messenger Facilitator Guide and the Trusted Messenger video recording for community group audiences. Questions can be modified to meet each group's specific needs.

Before the Film

- What has been your experience talking to others about the COVID vaccine? What about these conversations has gone well? What has not gone well?
- What is the situation regarding the COVID vaccine in your community?
- How have your relationships with others been impacted by COVID and/or the COVID vaccine?
- What groups of people do you think are not hearing factual information about COVID and the COVID vaccine?
- What are some reasons people may not trust information they hear from health providers?
- Before the pandemic, where did you go to get the best information about your health and your family's health? Who do you trust to get health information from now? If there's a change, what contributed to that change happening?

(6:19-8:31)



- What would you say to this caregiver?
- How does it feel to talk to someone who does not sound like they're open to new information?
- Why do you think this caregiver sounds so set in her decision to not get vaccinated?

(9:32-12:16)



- What things sound like they are important to this mom?
- How would you talk to her about the COVID vaccine?

(13:18-14:44)



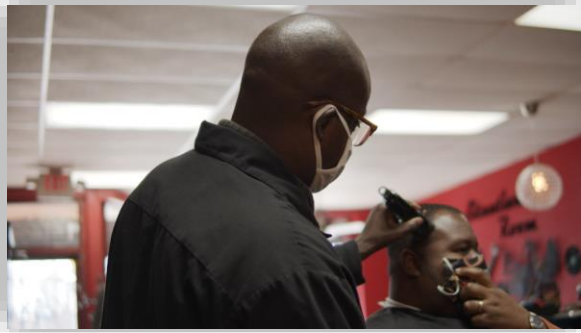
- What did the nurse do or say to help maintain the relationship?
- What did the mom do or say to help maintain the relationship?

(15:45-17:26)



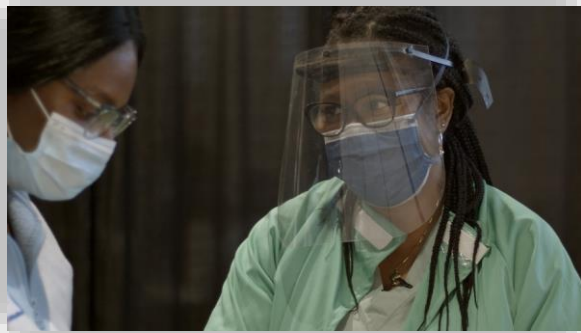
- What are the people in this segment describing about the experiences of African Americans with health care?
- When you have been hurt or wronged by someone or something, how do you react to the person or thing in the future?
- Can you identify similar thinking in your community (Latino, Hmong, Haitian, other)?
- What are the similarities/differences in insecurities in being vaccinated with your community?

(18:26-19:53)



- Would you trust information you hear in this barbershop? Why or why not?
- Who are some of the trusted messengers in your community, and how can you work with them to make COVID conversations better?

(20:55-22:25)



- Would you trust information you hear from one of these nurses? Why or why not?

(23:26-25:24)



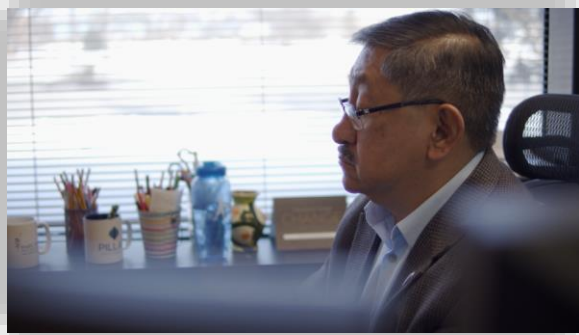
- Does this information persuade you that the COVID vaccine is safe and effective?
 - If yes, what about this communication was most important to you?
 - If no, what about this communication was most important to you?
- How would you go about explaining and simplifying this scientific information to your community?

(26:25-30:07)



- What are some reasons the speakers give about why some immigrants from African countries do not want to get the COVID vaccine?

(31:08-34:53)



- What are some examples of misinformation about the COVID vaccine?
- Where are people getting misinformation from?
- What do you think contributes to people believing misinformation?

(35:53-41:21)



- What are some barriers to healthcare and information that migrant families have?
- What about this family's circumstances put them at higher risk for getting COVID?
- What were this family's concerns about the COVID vaccine?
- How did this nurse treat this family to help them be healthy?
- According to the doctor in the film, what does it take for people to change their beliefs about health?

- What is different about how you would engage in conversations on COVID vaccines with undocumented migrants?

(42:22-46:38)



- What were their concerns about the COVID vaccine?
- What information did they use to make their decision if they would be vaccinated or not?
- What benefits do they describe from being vaccinated?

(47:38-49:07)



- Who do you see as a role model?
- Who sees you as a role model?
- How can you be a trusted messenger of good information to them?

(50:06-53:41)



- What are some examples from the film of how trust was built in communicating about COVID?
- How do you build trust with the people you talk to day-to-day?

(53:42-58:04)



- What COVID effects did the pastor experience?
- What were the impacts on his family?
- What made the pastor an effective messenger about COVID?
- How did the pastor use his experiences to help the people in his church?

(59:05-1:02:46)



- How did the people in the group talk to each other? What did they say when they didn't share the same opinion as another person in the group?
- What helped people in the group make their decisions about getting the vaccine?
- How do you think this conversation impacted the people in the room that day?

(1:03:46-1:10:48)



- What is a leader for you?
- What methods did the leaders in the film use to help their communities?
- What did they do to help educate their communities?
- What did they do to make the COVID vaccine acceptable and accessible in their communities?
- With whom else can we make alliances to fight misinformation?

After the Film

- How does the film relate to your experience/reality on the ground?
- What are some of the cultural or other barriers you are facing in your community to vaccination uptake?
- Discuss how (strategies) you would go about addressing some of these barriers?
- What is the take away from the film?
- How has the film changed how you think about:
 - COVID vaccine conversations?
 - Misinformation?
 - Health Care Providers' role?
 - Community Health Workers' role?
- What issues would you want to engage in conversations with others about COVID vaccines?
- From the community trust issues you picked from the film, what are the possible quick facts on COVID -19 you need to make COVID vaccine conversations better, and to address the concerns/insecurities of communities?
- How can you help protect your own community from COVID?
- What can you do to make your COVID vaccine conversations better?
- Which trusted messengers can you identify in your community?
- Name one thing that makes you optimistic about your community and COVID?
- What is really convincing people to get vaccinated?
- How can the messages from this film help communities be healthier on other topics, not just COVID or vaccines?